

## One Marketplace Cloud Connect

### HIGHLIGHTS

**Secure, High-Performance Connections**—One Marketplace provides virtualized, private direct connections that bypass the Internet to provide better security and performance with a range of service and bandwidth options.

**Expansive Network Reach**—One Marketplace offers automated pricing from 9.6 million commercial addresses to simplify how businesses securely connect to the Cloud.

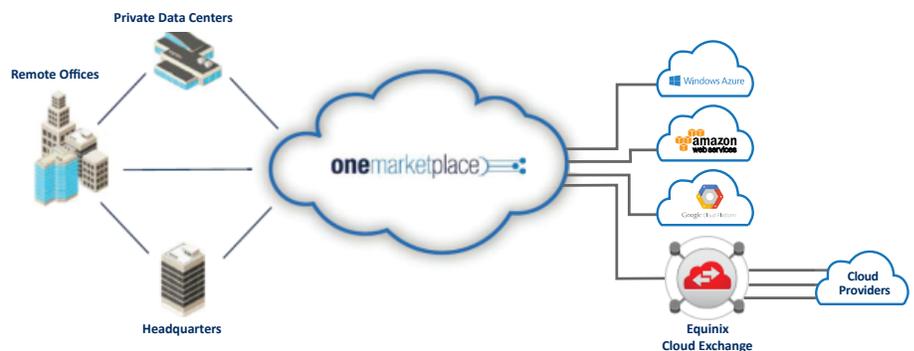
**Connect to Largest Cloud Ecosystem**—One Marketplace offers the broadest choice of cloud services—including Amazon Web Services, Microsoft Azure, Google Cloud Platform, Equinix Cloud Exchange, and others.

**Efficient, Easy Tools**—The innovative One Marketplace platform leverages a unique combination of aggregation, automation and information to streamline and simplify the process of designing, pricing, procuring an delivering data connectivity solutions.

## Secure, Direct Connectivity to Multiple Cloud Service Providers with Global Capacity's One Marketplace™

Cloud services are being adopted worldwide, but concerns about security and performance still linger because of the risks inherent with using the public Internet for connectivity. Global Capacity's One Marketplace Cloud Connect brings together cloud service providers and business users, enabling them to establish cost effective, private connections between cloud services and their headquarters, remote office and private datacenter locations. By bypassing the public Internet and procuring private, secure Ethernet connectivity to Cloud Service Providers, customers have the ability to increase security and performance for their mission-critical applications.

With the One Marketplace direct Ethernet interconnection to Cloud Service Providers and Equinix Cloud Exchange, businesses can connect to over 500 cloud applications including Amazon Web Services (AWS) and Microsoft Azure. For example, if an enterprise requires access to Amazon Web Services (AWS), but is not in one of the markets hosting AWS servers, by using One Marketplace they are able to gain access to this service without being physically in that metropolitan area or worrying about backhaul performance.



**SECURE PRIVATE CONNECTIONS.** Ethernet connectivity is well suited to address enterprise cloud concerns over security, network performance and regulatory compliance. One Marketplace's full suite of Carrier Ethernet options enables customers to specify their needs for service bandwidth, SLA and Class of service (CoS). Business Ethernet services are available as either Ethernet Private Lines (EPL) direct connection ideally suited for business cases that require dedicated and unshared access or Ethernet Virtual Private Lines (EVPL) multipoint architecture that aggregates multiple virtual connections, interconnecting multi-cloud traffic and other traffic needs.

# One Marketplace Cloud Connect

## CONNECTIVITY MADE SIMPLE

Simplified business connectivity to the Cloud with end-to-end execution.

- Visibility into service price and performance
- Connecting 9.6 million business locations - including all mid to large enterprise sites
- Normalize last mile delivery with local Points of Presence (PoPs) for best proximity and scale
- Aggregation of network and services enable business to efficiently and securely use their cloud resources as if they were simply another node on their private WAN
- Simple to use marketplace portal and robust API in support of cloud ecosystem to design price and order in real-time

**WHY GLOBAL CAPACITY.** Global Capacity's award-winning One Marketplace is the largest interconnected network platform offering automated pricing from 9.6 million commercial addresses to simplify how businesses buy network connectivity. One Marketplace eliminates the complexity and inefficiency of the network market with innovative applications that provide real-time network pricing and ordering for end-to-end delivery of private Ethernet connectivity services. One Marketplace simplifies service delivery, ensuring the best customer experience by providing businesses with a single interface through which to order and fulfill multi-technology, multi-geography requirements, as well as a single SLA, contract and point of contact, for service delivery and management.

**RIGHT SOLUTION FOR YOUR BUSINESS.** Whether you need a dedicated connection or to use your cloud resources as if they were simply another node on their private WAN, Global Capacity provides the right solution for your business.

**ENHANCED NETWORK PERFORMANCE.** Our direct dedicated and secure network improves the value of cloud computing services as user experience, application performance and total cost of ownership improve when compared to leveraging public IP networks to connect to cloud services.

**EASE OF ORDERING AND MANAGEMENT.** In addition to providing visibility into service price and availability, One Marketplace enables seamless ordering and tracks provisioning and delivery status for each circuit purchased. One Marketplace provides customers with an aggregated network marketplace that delivers the wide area network coverage business require without the complexity of managing multiple suppliers.

**EXPERIENCE YOU CAN RELY ON.** With more than 25 years of technology and data network experience, the team at Global Capacity proactively monitors and manages over 205,000 circuits for more than 22,000 customers across the globe. With a proven deployment methodology and network management expertise, Global Capacity ensures a network deployment and activation process for the best customer experience.

### About Global Capacity

Global Capacity is the leading connectivity as a service company that improves the efficiency and reduces the cost of data network services globally. Through its One Marketplace, the company brings together customers and suppliers through automated platforms that provides ubiquitous network solutions delivering on its brand promise of Connectivity Made Simple. Global Capacity delivers its innovative solutions to telecommunication carriers, managed service providers, system integrators, and enterprise customers globally.

For more information about Global Capacity and data network connectivity solutions, visit [www.globalcapacity.com](http://www.globalcapacity.com) or email [solutions@globalcapacity.com](mailto:solutions@globalcapacity.com).

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